City of Auburn, Maine
Department of ICT

Press Release for Immediate Distribution

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AUBURN LAUNCHES "MAPAUBURN" TO IMPROVE ACCESS TO CITY INFORMATION

AUBURN, ME. -The City of Auburn announces the launch of MapAuburn, the City's new interactive gateway to dozens of easy-to-use City maps (auburnme.maps.arcgis.com). MapAuburn organizes important City information into focused, accessible and useful maps that are available on all computing platforms – including tablets and smartphones.

- Initial maps include Parcels, Zoning, Voting Districts, Comprehensive Plan, Wetlands, Floodplains, Taxi Zones, and more, but the portal will change based on needs. The city will continue to add new content based on public requests and current events.
- Users can search for a location and link to more information or to other City documents based on that location.
- Residents and staff can create custom maps combining data provided within the MapAuburn portal with data from other organizations.
- As it evolves, the new portal will provide a platform for collecting citizen input on an unlimited number of topics ranging from planning and public works to parks and public safety.

"MapAuburn gives residents user-friendly access to City information," says Acting City Manager, Howard Kroll. "As we grow, the new mapping platform will improve efficiency, promote accountability, and boost innovation. It will provide data and tools that residents can use to stay informed and to get involved."

With the launch of MapAuburn, the City of Auburn is joining an elite group of online mapping pioneers who are using the latest Geographic Information System (GIS) mapping technologies to make public data more accessible and to streamline collaboration between internal departments. Auburn is one of the first communities in Maine to launch the new Online GIS platform and was recently recognized by Esri, the world-wide market leader in GIS technology, with a [Special Achievement in GIS](#) (SAG) award. The SAG Awards highlight users that have shown vision, leadership, hard work, and innovation in their use of Esri's GIS technology.

The City will hold two, Public Information Sessions to provide citizens with more information on how to use the new maps, as well as to gather public input on future maps and applications.

- Wednesday, December 3, 2014, 1:00 – 3:00 pm, Auburn Hall Community Room
- Thursday, December 11, 2014, 5:30 – 7:30, Auburn Hall Community Room

For more information, please contact Rosemary Mosher, Geospatial Data Manager at 207-333-6601 x1068 or rmosher@auburnmaine.gov.

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